Poster Rubric

# Biol 121

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| --- | --- | --- | --- | --- |
|  | 4-5 | 2 - 3 | 1 | Score |
| Background | Relevant to project. Provides foundational principles and current research. Follows the funnel. 5 + citations | Relevant to project but may be too wordy and/or lack organization. May not follow the funnel. 3 + citations | Incomplete, lacking detail or lacking relevance. Few to no in-text citations. Does not follow funnel.  |  |
| Study | Describes hypothesis with predications, potential mechanisms, and relevance. Hypothesis is testable. | Hypothesis may lack clarity, or the mechanisms and predictions may not be relevant. Hypothesis is testable. | No or poorly constructed hypothesis with no mechanisms or predictions. Little to no relevance.  |  |
| Methods | Appropriate and replicable. Uses figures, flow charts and diagrams where appropriate instead of text. Includes methods used for analysis. | Mostly appropriate and replicable. Uses some relevant figures but may be too wordy. May lack important detail. Includes methods used for analysis. | May not be appropriate. May not be replicable. Lacks detail and may lack any methods used for analysis.  |  |
| Results | Clear and concise. Figures and tables show important results clearly. Text expands on figures. | Results are stated but may lack clarity. Tables and figures are present but may lack organization or importance or may be duplicative of text. | Results not stated, incomplete or unclear.Lack of tables and figures where needed or poorly organized tables and figures. |  |
| Discussion | Connects to results and introduction. Places study back in context. Includes main findings, potential sources for error and next steps. 3 + citations | May tenuously connect to introduction and context. Includes main findings, potential sources for error and next steps. 1 + citation | Lacks main findings, potential sources for error and/or next steps. |  |
| Citations | At least 5 citations correctly formatted in-text and in reference section. | At least 3 citations correctly formatted in-text and in reference section. | Lacks citations or incorrectly formatted in-text and/or in the reference section. |  |
| Image Clarity & Relevance | All graphics are in focus and the content easily viewed. All graphics are related to the topic, make it easier to understand and have a source citation. | Some graphics are unclear/ too small. Some graphics are superfluous and not needed- just taking up space and not cited. | Many or most graphics are not clear or are too small. Many or most are superfluous and not needed- just taking up space and not cited. |  |
| Organization  | Clear and logical flow. All content appears in the right section. | Mostly clear and logical flow. Some content may bleed into the wrong section. | Lacks clarity and logical sequence. Content regularly appears in the wrong sections.  |  |
| Overall Appearance | The poster is exceptionally attractive in terms of design, layout, and neatness.  | The poster is acceptably attractive though it may be a bit messy.  | The poster is distractingly messy or very poorly designed. It is not attractive.  |  |
| Writing style, errors | Concise writing, to the point, easy to comprehend. Little to no passive voice. There are no mistakes on the poster. | Use of overly flowery text, bad sentence structure and/or passive voice. There are a few/several (< 5) mistakes but not of great relevance | Poor writing, difficult to comprehend. Lots of passive voice. There are many ( > 4) mistakes on the poster or fewer but of greater impact. |  |
| TOTAL |  /50 |

Final grade = point total X 2